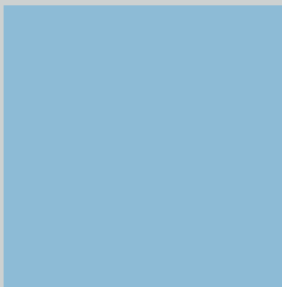




AUGUST 30 -
SEPTEMBER 1
2010
BALTIMORE,
MARYLAND



OPERATION LIFESAVER'S
16TH INTERNATIONAL
SYMPOSIUM AND
TRAINING SEMINARS

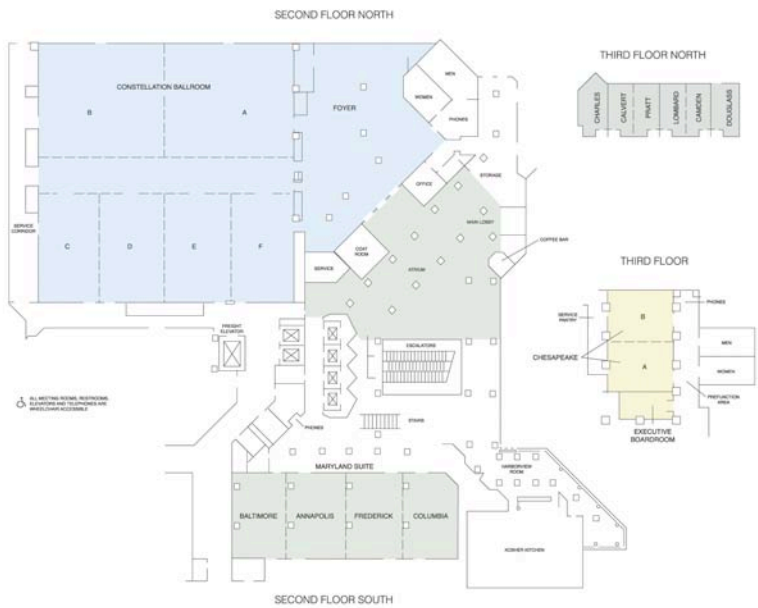
PROGRAM





FLOOR PLAN & MAP

HYATT REGENCY BALTIMORE INNER HARBOR



AUGUST 30 -
SEPTEMBER 1
2010
BALTIMORE,
MARYLAND



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USEFUL INFORMATION

Registration Hours

All in the Hyatt Regency Foyer, 2nd Floor

Sunday 4:00 pm – 6:00 pm

Monday 12:00 pm – 5:00 pm

Tuesday 8:00 am – 4:30 pm

Wednesday 7:30 am – 8:30 am

Silent Auction Hours

In the Hyatt Regency Chesapeake AB,
3rd Floor

Coordinator: Vivian Speight-Bridges

Monday 10:00 am – Noon

2:30 pm – 3:00 pm

4:30 pm – 5:00 pm

Tuesday 7:30 am – 8:00 am

10:00 am – 10:30 am

2:15 pm – 2:45 pm

Wednesday 8:00 am – 9:30 am

Winners pay and pick up

Exhibit Hours

In the Hyatt Regency Foyer, 2nd Floor
Please visit and support the Symposium
exhibitors.

Coordinator: Jessica Franklin

Monday 11:00 am – 12:30 pm

2:30 pm – 3:00 pm

4:30 pm – 5:00 pm

Tuesday 7:30 am – 8:00 am

10:00 am – 10:30 am

11:30 am – 1:00 pm

2:15 pm – 2:45 pm

Wednesday 7:00 am – 8:15 am

Group Tour of National Aquarium

501 E. Pratt St., Tour time is:

Monday 6:00 pm – 7:00 pm

Awards Dinner at the National Aquarium

Monday 7:00 pm – 9:30 pm

The Aquarium events are included in all full registration fees and spouse/guest fees. We will have a private tour of the world-class aquarium, followed by an awards dinner at the Aquarium's Marine Mammal Pavilion. The Aquarium is a short walk or cab ride from the Hyatt Regency.

Harborplace Mall/The Gallery Vouchers

Tuesday, August 31, 11:30 am – 1:00 pm.

Each registrant and spouse/guest will receive at registration a voucher for lunch at restaurants in Harborplace Mall and The Gallery.

Baltimore Orioles vs. Boston Red Sox

Tuesday, August 31, 7:05 pm

Tickets for this optional activity must have been purchased in advance. The ball park is a short walk or cab ride from the Hyatt Regency. A shuttle bus will transport those who need assistance.

PROGRAM NOTES

About City Year

City Year unites young people of all backgrounds for a year of full-time service, giving them skills and opportunities to change the world. Visit www.cityyear.org for more details.

Breakout Sessions

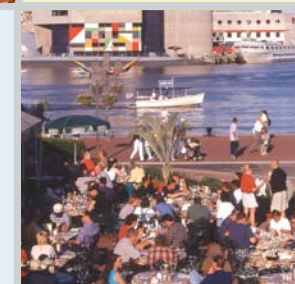
Four breakout sessions will be held on Tuesday, August 31. Each session will be held twice. Registrants will choose two of the four breakouts to attend during the afternoon. The *Social Media/Print PSA Contest* breakout is limited to 60 participants during each of the two sessions. In order to balance attendance, tickets to all breakout sessions will be assigned at registration.



REDEEM LUNCH VOUCHERS

Redeem Lunch Vouchers on Tuesday, August 31 from 11:30 am – 1:00 pm at these restaurants in Harborplace & The Gallery, 200 E. Pratt St.

- Auntie Anne's Pretzels
- Chicken Gourmet
- Johnny Rockets
- McDonald's
- Moun Wok
- New York Deli
- Oasis
- Phillips Carry Out
- Subway
- Thai Noodle Bowl
- The Fudgery
- Vaccaro's Italian Pastries



SPEAKER HIGHLIGHTS

16TH INTERNATIONAL OPERATION LIFESAVER SYMPOSIUM & TRAINING SEMINARS



John D. Porcari,
*Deputy Secretary,
U.S. Department of
Transportation.*

Porcari has been Deputy Secretary of Transportation since June 2009. He serves as the Department's chief operating officer, responsible for the day-to-day operations of 10 modal administrations and more than 55,000 DOT employees.



Deborah Hersman,
*Chairman, National
Transportation Safety
Board,* has been Chairman since July 2009 and a Board member since 2004.



Dr. Barry Kaufman can be heard regularly on WBBM Newsradio Chicago with "The Healthy Minute." He is a speaker and a certified OL Presenter in Illinois.



Joseph Toole,
*Associate Administrator,
Federal Highway
Administration Office of
Safety.* Toole's office is the focal point within the Federal Highway

Administration for efforts to reduce highway fatalities and serious crashes on our Nation's roadways.



Syd Muzzy is a motivational speaker who touches lives with his presentations on driving safety.



SCHEDULE OF EVENTS

SUNDAY, AUGUST 29

TIME	EVENT	LOCATION
7:00 am – 8:00 am	State Coordinator Breakfast	Chesapeake AB, 3rd Flr
8:00 am – 4:30 pm	State Coordinator Day Meeting	Chesapeake AB, 3rd Flr
4:00 pm – 6:00 pm	Registration/Information Central	Foyer, 2nd Flr
6:00 pm – 7:00 pm	Welcome Reception – <i>Dick Ratcliffe</i> , MD OL <i>Sponsors: UP, BNSF, MD OL</i>	Pisces – Top Floor
7:30 pm – 9:00 pm	Silent Auction setup	Chesapeake AB, 3rd Flr

MONDAY, AUGUST 30

8:00 am – 10:00 am	Exhibits setup	Foyer, 2nd Flr
7:45 am – 11:00 am	OLI Board Breakfast/Mtg	Exec. Boardroom, 3rd Flr
7:15 am – 8:00 am	Trainers' Day (Breakfast) <i>Tickets Required</i>	Const. EF, 2nd Flr
8:00 am – Noon	Trainers' Day <i>Tickets Required</i>	Const. EF, 2nd Flr
10:00 am – Noon	Silent Auction opens	Chesapeake AB, 3rd Flr
11:00 am – 12:30 pm	Exhibits open	Foyer, 2nd Flr
Noon – 5:00 pm	Registration/Information Central	Foyer, 2nd Flr
1:00 pm – 4:30 pm	OPENING GENERAL SESSION	Ballroom AB, 2nd Flr
1:00 pm – 1:50 pm	Opening Ceremony	
	Welcome/Safety briefing- <i>Terry Ludban</i> , CSX, Symposium Chair Honor Guard, National Anthem, Invocation, In Memoriam Recognitions <i>Reilly McCarren</i> , OLI Board Chair <i>Helen Sramek</i> , OLI President President's Remarks	
1:50 pm – 2:30 pm	Headline Speaker, <i>John D. Porcari</i> , Deputy Secretary, US Department of Transportation	
2:30 pm – 3:00 pm	Break – <i>Sponsor: KCS</i> Silent Auction Exhibits	Harborview, 2nd Flr Chesapeake AB, 3rd Flr Foyer, 2nd Flr
3:00 pm – 3:45 pm	Keynote Speaker, <i>Deborah A. P. Hersman</i> , Chairman, National Transportation Safety Board	



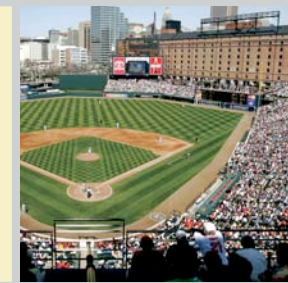
MONDAY, AUGUST 30 CONTINUED

TIME	EVENT	LOCATION
3:45 pm – 4:30 pm	Making the most of every presentation and media encounter <i>Dr. Barry Kaufman, WBBM Newsradio Chicago, OL Presenter</i>	
4:30 pm – 5:00 pm	Silent Auction	Chesapeake AB, 3rd Flr
4:30 pm – 5:00 pm	Exhibits	Foyer, 2nd Flr
6:00 pm – 7:00 pm	Group Tour of National Aquarium Baltimore <i>Sponsor: AAR</i>	Offsite: National Aquarium
7:00 pm – 9:30 pm	Group Dinner, Aquarium – Awards <i>Sponsors: CSX, Norfolk Southern</i>	Offsite: Marine Mammal Pavilion

TUESDAY, AUGUST 31

7:00 am – 8:00 am	Continental Breakfast – <i>Sponsors: W&LE, G&W, RJ Corman</i>	Atrium, 2nd Flr
7:00 am – 8:00 am	State Coordinator Breakfast Meetings <i>Sponsors: Railroad Partners</i>	Harborview, 2nd Flr
7:30 am – 8:00 am	Silent Auction	Chesapeake AB, 3rd Flr
7:30 am – 8:00 am	Exhibits	Foyer, 2nd Flr
8:00 am – 4:30 pm	Registration	Foyer, 2nd Flr
8:15 am – 11:30 am	GENERAL SESSION	Ballroom AB, 2nd Flr
8:15 am – 10:00 am	International Programs: <i>Dan Di Tota, Canada OL, moderator; Sanna Mäkitalo, Specialist, Finnish Rail Agency; Sergio Tempone, Operation Lifesaver Argentina; Raquel G. Macias Arroyo, Kansas City Southern de Mexico; Birgit Vahemets, Operation Lifesaver Estonia; Sue Nelson, Community Safety Partnerships Ltd., United Kingdom</i>	
10:00 am – 10:30 am	Break – (No food, no beverage)	Harborview, 2nd Flr
10:00 am – 10:30 am	Exhibits	Foyer, 2nd Flr
10:00 am – 10:30 am	Silent Auction	Chesapeake AB, 3rd Flr
10:30 am – 11:30 am	City Year – Inspiring Volunteers, Renewing Commitment	
11:30 am – 1:00 pm	Harborplace Mall/The Gallery Lunch <i>Vouchers Sponsors: CN and CP</i>	Offsite: Harborplace Mall/The Gallery

SCHEDULE OF EVENTS



TUESDAY, AUGUST 31 CONTINUED

TIME	EVENT	LOCATION
11:30 am – 1:00 pm	Exhibits	Foyer, 2nd Flr
1:00 pm – 2:15 pm	CONCURRENT EDUCATION SESSIONS	Ballroom CDEF, 2nd Flr
	Tickets are required to attend the sessions below:	
	A. Social Media & Print PSA Contest* – <i>Jessica Allen Feder, Indiana OL, Annette Lapkowski, Florida OL, Katie Chimelewski, CSXT</i>	Ballroom F
	B. Engineering Advancements – <i>Vern Keeslar, Utah OL, moderator; LeeAnn Dickson, Federal Railroad Administration, A California college's trespass prevention experience; Melvin Thomas, BNSF Railway, Insights on driver behavior at crossings through video monitoring; Allision Clavelle, HDR, Improving pedestrian and motorist safety along light rail alignments; Rick Campbell, Campbell Technology Corp., Updates to federal crossing signs and signal standards (MUTCD).</i>	Ballroom E
	C. Community Enforcement Issues – <i>John Simpson, Union Pacific, moderator; William Law, CP Railway, Inspector/Police Operations East Canada, A model for deterring trespassers; Tom Farmer, AAR, Trespassers and homeland security issues; Steve Laffey, Railroad Safety Specialist, Illinois Commerce Commission, Public Education and Enforcement Research Study (PEERS) Update; Keven Gray, Deputy Police Chief, Amtrak, Amtrak's strategic enforcement strategy – protecting the right of way.</i>	Ballroom D
	D. Light/Commuter Rail Issues – <i>Iyon Rosario, Federal Transit Administration, Moderator; Paul O'Brien, Utah Transit; Barbara Lazzaro, New Jersey Transit; Alissa Schram, Capital Metropolitan Transportation Authority, Austin, Texas.</i>	Ballroom C

**Special thanks to the Federal Railroad Administration, and to CSX Transportation, Florida Department of Transportation Public Information Office, Systems Planning Office & Rail Office, and Operation Lifesaver, Inc.*



SCHEDULE OF EVENTS

TUESDAY, AUGUST 31 CONTINUED

TIME	EVENT	LOCATION
2:15 pm – 2:45 pm	Break – Sponsors: AAA & AAA Foundation	Harborview, 2nd Flr
2:15 pm – 2:45 pm	Exhibits	Foyer, 2nd Flr
2:15 pm – 2:45 pm	Silent Auction	Chesapeake AB, 3rd Flr
2:45 pm – 4:00 pm	CONCURRENT EDUCATION SESSIONS	Ballroom CDEF, 2nd Flr
	Tickets are required to attend the sessions below:	
	A. Social Media & Print PSA Contest – <i>Jessica Allen Feder</i> , Indiana OL, <i>Annette Lapkowski</i> , Florida OL, <i>Katie Chimelewski</i> , CSXT	Ballroom F
	B. Engineering Advancements – <i>Vern Keeslar</i> , Utah OL, moderator; <i>LeeAnn Dickson</i> , Federal Railroad Administration, A California college's trespass prevention experience; <i>Melvin Thomas</i> , BNSF Railway, Insights on driver behavior at crossings through video monitoring; <i>Allision Clavelle</i> , HDR, Improving pedestrian and motorist safety along light rail alignments; <i>Rick Campbell</i> , Campbell Technology Corp., Updates to federal crossing signs and signal standards (MUTCD).	Ballroom E
	C. Community Enforcement Issues – <i>John Simpson</i> , Union Pacific, moderator; <i>William Law</i> , CP Railway, Inspector/Police Operations East Canada, A model for deterring trespassers; Tom Farmer, AAR, Trespassers and homeland security issues; <i>Steve Laffey</i> , Railroad Safety Specialist, Illinois Commerce Commission, Public Education and Enforcement Research Study (PEERS) Update; <i>Keven Gray</i> , Deputy Police Chief, Amtrak, Amtrak's strategic enforcement strategy – protecting the right of way.	Ballroom D



TUESDAY, AUGUST 31 CONTINUED

TIME	EVENT	LOCATION
	D. Light/Commuter Rail Issues – <i>Iyon Rosario</i> , Federal Transit Administration, Moderator; <i>Paul O'Brien</i> , Utah Transit; <i>Barbara Lazzaro</i> , New Jersey Transit; <i>Alissa Schram</i> , Capital Metropolitan Transportation Authority, Austin, Texas.	Ballroom C
4:00 pm – 4:30 pm	Informal Networking Time – Connect with fellow attendees to discuss the day's events	Foyer, 2nd Flr
6:30 pm	Optional Baseball Game Event	Offsite: Camden Yards

WEDNESDAY, SEPTEMBER 1

7:00 am – 8:15 am	Breakfast Buffet Sponsors: <i>3M</i> , <i>Brotherhood of Railroad Signalmen</i> , <i>Make Roads Safe</i>	Atrium/Harborview, 2nd Flr
7:00 am – 8:15 am	Exhibits – Last Chance	Foyer, 2nd Flr
7:30 am – 8:30 am	Registration/Information Central	Foyer, 2nd Flr
8:00 am – 9:30 am	Silent Auction Ends – winners pay and pick up items	Chesapeake AB, 3rd Flr
8:30 am – 11:30 am	CLOSING GENERAL SESSION	Ballroom AB, 2nd Flr
8:30 am – 8:35 am	Announcements; Print PSA Contest Winners	
8:35 am – 8:50 am	<i>Rick Harris</i> , Norfolk Southern, Norfolk Southern goes social	
8:50 am – 9:15 am	<i>Joseph Toole</i> , Federal Highway Administration Associate Administrator for Safety	
9:15 am – 9:30 am	Break (No food, no beverages)	
9:30 am – 11:30 am	Closing Keynote Speaker - <i>Syd Muzzy</i> , motivational speaker, traffic safety education consultant	
	END OF SYMPOSIUM – (Noon Check-out at Hyatt)	



REFERENCE WEB LINKS

Baltimore National Aquarium	http://www.aqua.org/
City Year	http://www.cityyear.org
Harborplace/The Gallery	http://www.harborplace.com/
MUTCD	http://mutcd.fhwa.dot.gov/
National Transportation Safety Bd.	http://www.nts.gov/
Operation Lifesaver, Inc.	http://www.oli.org/
Orioles	http://baltimore.orioles.mlb.com/
US Dept. of Transportation	http://www.dot.gov/
US Government distraction website	http://www.distraction.gov/

PLANNING COMMITTEE

Operation Lifesaver is grateful to Maryland Operation Lifesaver and our volunteers for their assistance with the 2010 Symposium.

- **Terry Ludban**, CSX Transportation, *Symposium Chair*
- **Richard Ratcliffe**, Maryland Operation Lifesaver, *Symposium Host*
- **Janice Cowen**, South Carolina Operation Lifesaver, *F. Tom Roberts Award Nominations Coordinator*
- **Jessica Franklin**, Texas Transportation Institute, *Exhibits Coordinator*
- **Denise Gauthier**, BNSF Railway, *Volunteers Coordinator*
- **Vern Keeslar**, Utah Operation Lifesaver, *Engineering Session*
- **Annette Lapkowski**, Florida Operation Lifesaver, *Social Media Session*
- **Vivian Speight-Bridges**, North Carolina Operation Lifesaver, *Silent Auction*
- Monday Day Director, **Claudia Howells**, OR OL
- Tuesday Day Director, **Donna Naumann**, MN OL
- Wednesday Day Director, **Ed O'Connor**, MA OL

IN MEMORIUM

Lloyd Drago, *Nebraska OL*

Any time there were presentations to be made in Hastings, Lloyd was always willing. And he readily helped with the Operation Lifesaver trains in Nebraska.



He did whatever was necessary to deliver the Operation Lifesaver message. With his wife, Bella, he helped with the Kids Explore event in Kearney, until he was no longer able.

Ben Harper, *Georgia OL*

Ben joined his artistic talents with his love of trains, safety and the state of Georgia. After serving on the staff of the Georgia Governor's Office of Highway Safety, he continued his work with Operation Lifesaver after retirement. Ben's drawings of vintage steam engines, which were annual presents to Operation Lifesaver-Georgia, are prized possessions. He was a major in the U. S. Air Force and was buried with full military honors.



Rocky Hill, *Nebraska OL*

Rocky was no-nonsense when it came to rail safety. Once in a traffic diversion class at a college in Nebraska, he noticed one of the girls in the class was asleep on the desk. Rocky slapped the table with the palm of his hand. When she jumped, Rocky said, "I'm here on my own time and what I am about to tell you might or could save your life." She was awake for the rest of the class.



Skip Nelson, former Iowa State Coordinator Skip's willingness to share his talent for broadcasting aided not only Iowa, but each of the State Coordinators. His knowledge of this

important, and less expensive outlet, helped expand Operation Lifesaver's reach to new audiences nationwide. But it was his natural humor, willingness to help others, and commitment to rail safety that set Skip apart.



Jerry Watkins, *South Carolina OL*

Jerry worked for the SC DOT and was one of the "Fathers of South Carolina Operation Lifesaver," as a member of the group that founded the South Carolina program in 1979. He supported SC OL as an Advisory Committee member, OL Associate, OOT helper, and blitz participant. Jerry was rarely without a huge smile that brightened everybody's day.



Johnny Short, *South Carolina OL*

Johnny, who worked for Norfolk Southern, served on SC's Advisory Committee and became an OL presenter in 2003. He was always willing to help with presentations, blitzes, safety fairs and OOT events. Johnny was an amazing support during SC's regional workshop in Charleston, SC. His energetic attitude and happy approach to life was contagious and energized people around him.



George Mossey was a founder and costate coordinator of Maine Operation Lifesaver when it organized in 1984. A safety official with the Bangor and Aroostook Railroad, George



was instrumental in developing the organization. Even after he retired, George continued his dedication to Maine Operation Lifesaver's work for many years following.

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The OLI President is a non-voting, ex-officio member of the OLI Board of Directors. The offices of Operation Lifesaver, Inc. are at 1420 King Street, Suite 401, Alexandria, VA 22314

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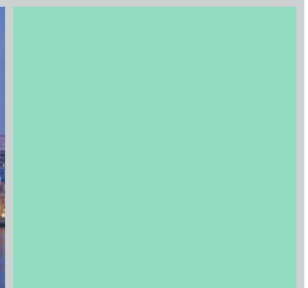
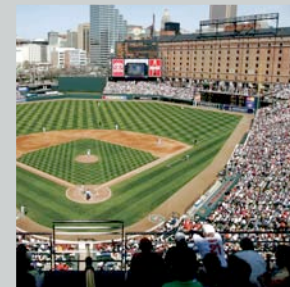
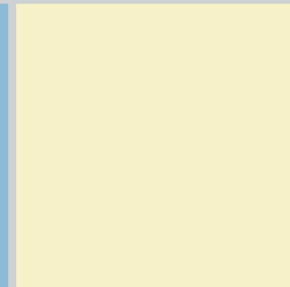
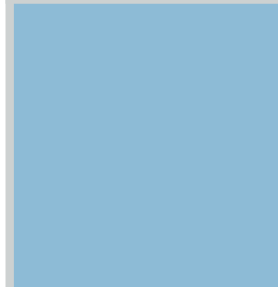
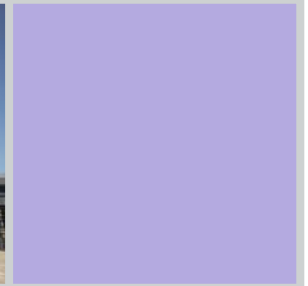
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